



For Immediate Release

CONTACT: Becky Jensen, Marketing Manager
(970) 612-2332 direct
(970) 420-3509 cell
becky.jensen@numerica.us

NUMERICA CORPORATION CELEBRATES 15 YEARS OF INNOVATION

LOVELAND, CO (May 16, 2011) – Today Numerica Corporation celebrates 15 years in business as a thriving and globally recognized research and development leader.



Numerica was founded in 1996 by Colorado State University applied math professor Dr. Aubrey B. Poore to take his revolutionary target tracking technology from academia to the industrial marketplace. Since that time, Numerica has received local, regional, statewide and national awards honoring the company and its employees for exceptional innovation, leadership, reliability, customer service, entrepreneurship and growth.

As one of the first tech-transfer companies to spin out of the CSU Research Foundation, Numerica has enjoyed consistent growth every year since its incorporation, recording 154 percent revenue gains between 2006 and 2010.

Today, nearly 50 employees in Colorado and California provide state-of-the-art algorithm and software development in the areas of integrated air and missile defense, video tracking, cyber security, geospatial information systems, chemical and biological detection, and space situational awareness.

The company will mark its 15th anniversary by hosting a birthday celebration for its world-class employees who are the driving force behind Numerica's past, current and future success.

"Our team at Numerica consistently takes on the challenges which allow us to achieve at the national level," said Numerica president Jeff Poore. "Our longevity is the result of the hard work, creativity and dedication of every Numerican."

Northern Colorado-based Numerica Corporation is a leading research and development company solving the world's most challenging information science problems. Numerica is a globally recognized information tracking expert, providing technology solutions that manage uncertainty, integrate systems and enhance our national security. Numerica's reputation, strong industry relationships, and commitment to providing solutions for seemingly unsolvable problems, continue to generate growing demand for its products and services. For more information, visit www.numerica.us.

###